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## **Cenveo Reports On ColorScience Progress**

### **Remote Color Proofing Technology**

#### **Allows Customers to Enjoy Consistent Color and Cost Savings**

**ENGLEWOOD, Colo., (August 31, 2005)** – Cenveo™, Inc., (NYSE: CVO) one of North America's leading providers of visual communications services, today reported on the progress of Cenveo ColorScience, a suite of hardware and software tools for remote color proofing. Introduced in August of 2004, Cenveo Color Science allows plants in Cenveo's commercial print business to deliver consistent color—from digital file creation to final printed piece. Coupled with the company's standardization on Epson proofing consumables, customers can look forward to reduced prepress and makeready times as well as minimal spoilage regardless of where the job is printed among Cenveo's network of North American plants.

Cenveo ColorScience is one example of how Cenveo brings value to their customers beyond printing. Through investments in service-based offerings including technology, mailing, fulfillment, design and eCommerce, Cenveo addresses the rapidly growing need for enterprise visual communications solutions.

For example, when Cenveo ColorScience is installed at a customer's location, a print buyer, designer or art director can review a soft proof on a calibrated monitor, send the electronically labeled data to their own inkjet printer and view a color proof that accurately represents the final printed piece. Meanwhile, at any one of Cenveo's commercial printing plants, the prepress department can generate an identical proof from the same data. The actual plant printing the piece and the customer can be in the same geographical region or across the country. In addition, using Cenveo ColorScience, the printed piece can be printed simultaneously at multiple Cenveo locations to take advantage of capacity or mailing logistics as the technology and process are turnkey, transparent for the end user while delivering predictable and repeatable results.

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“Cenveo ColorScience has been highly successful with a number of the company’s customers including Starwood Hotels & Resorts, (parent company of St. Regis, The Luxury Collection, Sheraton, Westin, W and Four Points by Sheraton brands),” said Steve Williamson, vice president of manufacturing at Cenveo. “In addition, our company’s national accounts, many of which have multiple locations across North America, enjoy greatly reduced production cycle times, streamlined quality control and cost savings from faster makereadies.”

In its first year of implementation, Cenveo ColorScience installed over 40 Epson production-proofing presses at Cenveo plants throughout North America, centralizing inkjet color control and support while reducing halftone consumables costs. It recently completed a comprehensive measurement and analysis of press tests at every commercial printing plant in its system and is currently working with each plant to develop individualized plate curves for local press conditions. Cenveo ColorScience is also used to monitor all of Cenveo’s digital presses and has had near unanimous adoption by all sheetfed and web plants in the first year.

Cenveo will soon start work on developing a software interface between the Cenveo ColorScience process control system and the various color measurement devices in the pressroom that report press sheet data. This project will provide high-speed data capture in the pressroom, better enable Cenveo to use existing measurement assets and help close the color loop between press sheet and the original file where the customer specifies the digital color value for the job.

### **About Cenveo**

Cenveo, Inc. (NYSE: CVO), [www.cenveo.com](http://www.cenveo.com), is one of North America's leading providers of visual communications with one-stop services from design through fulfillment. The Company is uniquely positioned to serve both direct customers through its commercial segment, and distributors and resellers of printed office products through its Quality Park resale segment. The Company brings value to their customers beyond printing by including technology, mailing, fulfillment, design and eCommerce. These value-added services allow the Cenveo to differentiate themselves while improving their own and their customer’s financial performance.

Cenveo currently has approximately 9,000 employees and more than 80 production locations plus five advanced fulfillment and distribution centers throughout North America. In 2004 and 2005, Cenveo was voted among Fortune Magazine’s Most Admired Companies in the printing and publishing category and has consistently earned one of the highest Corporate Governance Quotients by Institutional Shareholder Services. The Company is headquartered in Englewood, Colorado.

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